

Weber Family Pumpkin Festival – Application Information for Food Vendors

Thank you for your interest in joining this event. This event is always looking to add food vendors of the highest quality that can offer unique and popular menu items. Food is an integral part of any event and it's critical to have a wide range of choices available for festival patrons. This document is intended to provide some general information about the event while providing a brief overview on obtaining and operating a booth within the food vendor area.

Festival Dates and Times

October 19, 2019 from 9 a.m. to 6 p.m.

October 20, 2019 from 9 a.m. to 5 p.m.

Booth Allocation

- Applications can be submitted via the online form or by printing and mailing the downloadable document.
- There is no deadline to apply, nor is there an application fee.
- Booth space within the food vendor area is traditionally allocated to businesses that prepare food/drink on site. Vendors that offer pre-packaged products that are prepared off site are typically considered an exhibitor and should apply for a booth within the craft exhibitor area.
- Your menu is the single greatest factor in determining if a booth can be allocated to your business as the planning committee makes every effort to limit multiple booths selling the same types of food. There are only a limited number of booth spaces available in the food vendor area and the wider range of food that can be offered, the better it is for both patrons and vendors alike.
- It's advantageous to include supplemental material with your application. This typically consists of photographs showing your booth display or food truck/trailer, photos from prior events, photos of menu items, etc.
- The planning committee's goal each year is to bring in vendors capable of preparing good food in a timely manner and offering it to festival patrons at a reasonable price.
- Invitations to return are in no way guaranteed.

Booth Options

- A typical food booth will have a depth of 15' with 20' of frontage. Booth dimensions can vary based on the need of the vendor and/or event, however.
- Electricity is available for purchase to all vendors & each food vendor area is located near a water source.
- The booth fee does provide access to a refrigerated cooler space in a centralized location, and there is ice available for purchase during the event as well.
- Some booth locations allow for a vendor's vehicle directly behind their booth, while other locations do not.
- The festival will have equipment available for lease. This includes festival booths, tables, chairs, banner frames, etc. Pricing will vary based upon what options your booth requires. A typical food vendor fee may range anywhere from \$250 to \$800 depending upon the booth size, electrical demands, leased equipment, etc.

Additional Event Details and Regulations

- Set up will take place on October 18th between 9 a.m. and 7 p.m.
- Vendors are expected to be open for business during published festival hours.
- Vendors must be compliant with Hamilton County Public Health and Whitewater Township Fire Department.
- Vendors must carry liability insurance and provide proof of coverage.
- Generator usage is prohibited unless it's quiet and integrated into your mobile operation (food truck).
- Booth space may not be subleased or shared with another business.
- Overnight security is provided by Hamilton County Sheriff Department.

An invitation will be sent to you if an opportunity becomes available for your business. A formal contract with more comprehensive information will be sent to you upon your acceptance. If no opportunities are available for you, applications will be retained for future consideration. Questions can be directed to info@webersfarmmarket.com

Thank you for your interest in this event.